

INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Planning & Development Division

IG/P&DD/ODL/Launch/ 1813
Date: 3rd December, 2024

Academic Programme Launch Notification No. 162
(BFTTM)

With the approval of the Competent Authority, the Programme Bachelor of Tourism and Travel Management (BFTTM) will be offered through ODL mode from January 2025 session, as per the following details:

Eligibility: 10+2 / Equivalent

Medium of Instruction: English / Hindi

Duration: Minimum: 3 Years; Maximum: 6 Years

Fee Structure: ₹5000/- per year

Programme Details: Total Credits -120

Examination Mode : Annual

Study Materials: Print and Digital (Both)

Expected Enrolment: 2000

Courses:

Course codes	Title of the Course	Type of Course	Course Credits
I- Semester			
BTSC-101	Introduction to Tourism & Travel Management	Discipline specific Core	6
BECS-184	Data Analysis	Minor Vocational (any one)	4
BPAS-184	Logistics Management		
BHDS-184	Radio Lekhan		
BCOS-185	Entrepreneurship		
BCOS-186	Personal selling and Salesmanship		
BANS-183	Tourism Anthropology	Skill Enhancement Course (any one)	4
BCHS-183	Laboratory Management Skills		
BCOS-183	Computer Application in Business		
BEGS-183	Writing and Study Skills		
BHDS-183	Anuvaad Sidhaant Evam Pravidhi		
BHIS-183	Traditions and Perception of Craft in Bharat		
BPCS-183	Emotional Intelligence		
BPCS-185	Developing Emotional Competence		
BSSS-183	Life Skills		
BTTS-183	An Introduction to Machine Translation		
BEGG-171	Media and Communication Skills		
BHDG-175	Madhyakaleen Bharatiya Sahitya Evam Sanskriti		
BPAG-171	Disaster Management		

Course codes	Title of the Course	Type of Course	Course Credits
BPCG-171	General Psychology		
BPYI-101	Applied Ethics		
BABG-171	Understanding Ambedkar		
BSKG-178	Pracheen Bharatiya Rajniti		
BSOG-171	Indian Society: Images and Realities		
II - Semester			
BTSC-102	Tourism Resources of India- I	Discipline specific Core	6
BECS-184	Data Analysis	Minor Vocational Course (anyone other than opted for in the I- semester)	4
BPAS-184	Logistics Management		
BHDS-184	Radio Lekhan		
BCOS-185	Entrepreneurship		
BCOS-186	Personal Selling and Salesmanship		
BEVAE-181	Environmental Studies	Ability Enhancement course	4
BEDSV-101	Value Education	Value-Added Course	6
III – Semester will be announced later			
IV – Semester will be announced later			
V - Semester will be announced later			
VI – Semester will be announced later			

Details of Approval:

In the ACSC and Academic Council: 64th meeting of ACSC date 28th May, 2024 (Item No. 19) and 82nd AC dated 28th June, 2024.

Contact Details of Programme Coordinator:

Dr. Arvind Kumar Dubey, Associate Professor, School of Tourism and Hospitality Services Management (SOTHSM), IGNOU, New Delhi - 110068

Phone No: 011-29571754

Email: arvindkrdubey@ignou.ac.in

To
Director of Schools, Head of Divisions
AR, VCO

Neeti Agrawal
 9/31/2024
 (Prof. Neeti Agrawal)
 Director, P&DD
 निदेशक, डायरेक्टर
 योजना एवं विकास प्रभाग
 Planning & Development Division
 इ.गॉ.रा.सु.वि., मैदान गढ़ी, नई दिल्ली-6
 IGNOU, Maidan Garhi, New Delhi-68